Title: METHOD AND DEVICE FOR GENERATING AND DETECTING A FINGERPRINT FUNCTIONING AS A TRIGGER MARKER IN A MILLTIMEDIA SIGNAL.

INTERVIEW SUMMARY

A telephone interview was conducted on October 1, 2010 between Examiner Ponnoreay Pich and the undersigned. The Office Action dated July 12, 2010 was discussed. Specifically, the Examiner and the undersigned discussed the § 102(b) rejections and discussed suggestions for potential claim amendments in light of Rhoads *et al.* (U.S. Patent Application Publication 2002/0032864, "Rhoads") and Levy *et al.* (U.S. Patent Application Publication 2003/0021441, "Levy"). Applicants wish to thank the Examiner for his time and attention in this case.